

● Google Maps Intelligence Report

— LOCAL COMPETITOR ANALYSIS

Dental Clinic

Health • 5km radius • 14 May 2026

PERFORMANCE OVERVIEW

Dashboard

<p>#7</p> <p>REVIEW RANK of 21 nearby</p>	<p>3.5★</p> <p>RATING below 4.5 threshold</p>	<p>228</p> <p>TOTAL REVIEWS 968 behind #1</p>	<p>77%</p> <p>BIZSCORE Combined metric</p>
--	--	--	---

TOP 10 COMPETITORS BY REVIEW COUNT

#	BUSINESS	RATING	REVIEWS	GAP	VEL/MO	MO TO #1	SCORE
1	NYC Health + Hospital...	★★★★★ 4.7	1.2k	Leader	270.1 /mo	#1	96%
2	Doral Health & Wellness	★★★★★ 4.8	1.2k	24 behind	222.9 /mo	1 mo	98%
3	Queens Health Empori...	★★★★☆ 4.4	560	636 behind	36.3 /mo	18 mo	93%
4	HEALTHWELL FAMILY ...	★★★★★ 4.9	302	894 behind	22 /mo	41 mo	96%
5	New York Preventive H...	★★★★★ 4.5	263	933 behind	32.6 /mo	29 mo	90%
6	Charles B. Wang Com...	★★★★☆ 4.4	232	964 behind	15.9 /mo	61 mo	88%
7	Dental Clinic you	★★★★☆ 3.5	228	968 behind	51.9 /mo	19 mo	77%
8	Better Health by Atlan...	★★★★☆ 4.2	132	1.1k behind	11.6 /mo	92 mo	82%
9	Catholic Charities Beh...	★★★☆☆ 3.4	109	1.1k behind	1.2 /mo	906 mo	71%
10	Women's Health Cente...	★★★☆☆ 3.0	97	1.1k behind	7 /mo	157 mo	66%

CURRENT POSITION

Where You Stand Today

Dental Clinic currently ranks **#7 by reviews** and **#12 by rating** among **21** nearby Health listings within 5km. BizScore: **77%**.

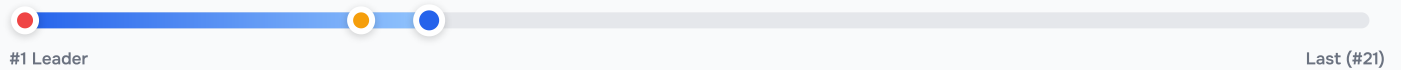
✓ STRENGTHS

- ✓ **Active velocity** of ~51.9 reviews per month – you are consistently growing your review count.
- ✓ **BizScore of 77%** – a strong combined score placing you in the competitive tier.

✗ AREAS TO IMPROVE

- ✗ **Outside the top 3** – not yet in Google's Map Pack, which captures 60–75% of all local search clicks.
- ✗ **968 reviews behind #1** – NYC Health + Hospitals / Queens leads with 1.2k reviews.
- ✗ **3.5★ rating** – below the 4.5 threshold many customers filter by.

YOUR POSITION IN THE LOCAL MARKET



- You – #7 · 228 reviews
- Charles B. (#6) · 232 reviews
- #1 Leader: NYC Health + Hospitals / Queens · 1.2k reviews

COMPETITIVE ROADMAP

Your Path to the Top

Rather than targeting the overall leader immediately, the smartest strategy is to move up one rank at a time. Start with your immediate target – the business just ahead of you – then build toward #1.

🎯 IMMEDIATE TARGET – MOVE UP ONE RANK

Charles B. Wang Community Health Center

232	4	1	~15.9
THEIR REVIEWS	REVIEWS TO CLOSE	EST. MONTHS	THEIR VELOCITY / MO

🏆 ULTIMATE GOAL – BECOME #1

NYC Health + Hospitals / Queens

1.2k	968	19	~51.9
THEIR REVIEWS	REVIEWS TO CLOSE	EST. MONTHS	YOUR VELOCITY / MO

HEAD-TO-HEAD COMPARISON

METRIC	DENTAL CLINIC	CHARLES B.	DIFFERENCE
Rank	#7	#6	1 ahead
Reviews	228	232	-4
Rating	3.5★	4.4★	-0.9
Velocity/mo	~51.9	~15.9	+36
Months to pass	–	–	1 mo
BizScore	77%	88%	-11%

WHAT TO DO NOW

Your 90-Day Action Plan

01 Build a Frictionless Review Collection System

Generate your direct Google review link from your Business Profile. Create a QR code for your front desk, receipts, and post-visit WhatsApp messages. Ask verbally right after a positive interaction – one sentence, perfectly timed. This single action moves your velocity more than anything else.

DO THIS WEEK**02 Reply to Every Review Within 24 Hours**

Google weights owner engagement as a signal of an active, trustworthy listing. Reply to every review – positives with something specific, negatives with calm professionalism. A well-handled negative review often converts hesitant customers more than ten 5-star reviews.

DO THIS WEEK**03 Complete Your Google Business Profile**

Fill in every section: current hours, phone, website, service categories, a keyword-rich description, and at least 10 recent photos. Profiles with photos receive 42% more direction requests and 35% more website clicks. Update photos at least once a month.

DO THIS WEEK**04 Collect Reviews Steadily – Not in Bursts**

10 to 15 reviews per month consistently is far better than 50 in one week followed by silence. Sudden spikes can trigger Google's review filtering. Use personalised WhatsApp follow-ups sent 24 to 48 hours after a visit.

THIS MONTH**05 Post Weekly on Your Google Business Profile**

Weekly posts – a service update, a tip, an offer, or an answered question – keep your listing appearing fresh and active. Google weights recency and activity in local ranking. A listing posted 3 days ago is preferred over one silent for 6 months.

THIS MONTH**06 Track Charles Monthly**

Charles B. Wang Community Health Center is 4 reviews ahead of you. Monitor how fast that gap moves each month.

90-DAY HABIT

BEST PRACTICES

Google Business Profile – Dos & Don'ts

✓ DO THIS

- ✓ **Complete every section** of your profile – hours, phone, website, categories, description and photos.
- ✓ **Reply to every review** within 24 hours, both positive and negative.
- ✓ **Post weekly updates** – offers, tips, news or answered questions to signal activity.
- ✓ **Add new photos monthly.** Real photos of your business, team and work – not stock images.
- ✓ **Keep your hours accurate** including special hours for holidays and events.
- ✓ **Use relevant keywords** naturally in your business description and posts.
- ✓ **Collect reviews steadily** – 10 to 15 per month consistently over time.
- ✓ **Answer every Q&A question** promptly and thoroughly.

X NEVER DO THIS

- X **Never buy fake reviews.** Google detects and removes them – and can suspend your listing permanently.
- X **Never ignore negative reviews.** Silence signals indifference and actively hurts your ranking.
- X **Never post 50 reviews in one week.** Sudden spikes trigger Google's spam filters and removals.
- X **Never use stock or low-quality photos.** Customers notice – and Google prefers authentic images.
- X **Never let hours go outdated.** Wrong hours destroy trust and lead to 1-star reviews instantly.
- X **Never keyword-stuff** your description. It reads as spam and can penalise your listing.
- X **Never leave your profile silent** for more than 2 weeks. Inactive listings rank significantly lower.
- X **Never offer incentives for reviews.** This violates Google's policy and risks account suspension.

About This Report

What RankPresence is and how this data was generated

WHAT IS RANKPRESENCE?

RankPresence analyses your Google Maps presence against every nearby competitor in your category. We pull live data directly from Google Maps to give you an accurate, real-time picture of where your business stands – and what it will take to move up.

HOW IS THE DATA SOURCED?

All data in this report is sourced directly from Google Maps at the time of your search. Rankings, review counts, ratings and competitor listings reflect the live state of Google Maps at the moment this report was generated. Data may occasionally differ from what you see on Google – we recommend cross-checking any figures directly on Google Maps to confirm.

WHAT IS BIZSCORE?

BizScore is a single competitive score out of 100 that combines your star rating and review volume. It gives you one clear number to understand where you stand relative to every competitor in your area. The higher your BizScore, the stronger your overall Google Maps presence.

WHAT IS REVIEW VELOCITY?

Review Velocity is the estimated number of reviews a business collects per month, based on the total review count and the age of the oldest visible review. Treat it as a directional guide rather than a precise figure.

WHAT IS "EST. MONTHS TO #1"?

This is the estimated time to close the review gap with the #1 business in your area, calculated as: $\text{Gap} \div \text{Your Velocity}$. It assumes the leader gains no new reviews – a best-case scenario used to give you a directional goal to work towards.